



# Rockstar Sales System

A LIVE sales training for the luxury in-home design industry.



MODULE 1



MODULE 2



MODULE 3



MODULE 4



MODULE 5



MODULE 6

## Curriculum

During this course, you will learn:

- 12-step sales process
- Diagnosing the design
- Setting expectations
- How to become a storyteller
- How to become a question master
- Addressing investment range
- Overcoming objections
- Closing techniques

## Success Factory

Our graduates' experience:

- \$650k-\$850k first-year sales
- 65-75% close rate
- \$3,500-\$4,500 average sales
- Confidence in selling luxury & value

## What's Included



Each program includes:

- \* 12-18 hour sessions live with a trainer
- \* Training workbook and recorded sessions
- \* Homework assignments for reinforcement
- \* Graduation certificate
- \* Implementation guide

“Jessica provided me with some of the best sales training I have ever received and am forever thankful for. She saved myself and the company from many costly mistakes a new designer could make. Top notch training! Thank you, Jessica!!”

**Laura Gambill, Design Consultant**