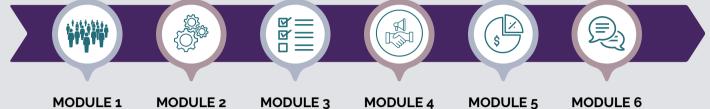# The Repeat and Referral System

A LIVE business development training for the luxury design industry.

MODULE 1 — MODULE 2 — MODULE 3 — MODULE 4 — MODULE 5 — MODULE 6

Curriculum

During this course, you will learn:

- Defining target market
- Processes for event management, hosting presentations, & scheduling
- Building PR for your firm
- Industry partner strategies
- Budgeting for ROI
- Campaigns to develop long term relationships

Success Factors

Our graduates experience:

- Generate a $500k-$3m+ portfolio
- <2% error rate
- 4-12 week turnaround times
- Confidence in client communication

What's Included

Each program includes:

- ✳ 12-18 hour sessions live with a trainer
- ✳ Training workbook and recorded sessions
- ✳ Homework assignments for reinforcement
- ✳ Graduation certificate
- ✳ Implementation guide

> " I highly recommend Jessica Harling if you are looking to better manage or grow your business. "
>
> **Ray Soltis, Owner of Solatech**